



Pacific Institute *for the*  
Mathematical Sciences

# PIMS LUNCHBOX LECTURE

## ROB DEARDON

3 May, 2016

12:00 pm

Downtown Campus, University of Calgary



**BAYESIAN STUDY DESIGN  
FOR NONLINEAR SYSTEMS:  
AN ANIMAL DISEASE  
TRANSMISSION EXPERIMENT  
CASE STUDY**

**ROB DEARDON (Department of  
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University of Calgary)**

Experimental design is a branch of statistics focused upon designing experimental studies in a way that maximizes the amount of salient information produced by the experiment. It is a topic which has been well studied in the context of linear systems. However, many physical, biological, economic, financial and engineering systems of interest are inherently non-linear in nature. Experimental design for non-linear models is complicated by the fact that the optimal design depends upon the parameters that we are using the experiment to estimate. A Bayesian, often simulation-based, framework is a natural setting for such design problems. We will illustrate the use of such a framework by considering the design of an animal disease transmission experiment where the underlying goal is to identify some characteristics of the disease dynamics (e.g. a vaccine effect, or the infectious period).

**WEBSITE & REGISTRATION:**

[www.pims.math.ca/industrial-event/160429-pllrd](http://www.pims.math.ca/industrial-event/160429-pllrd)  
(A light lunch will be provided. Please RSVP)

