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## Matrix Completion from Fewer Entries

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Low-rank models are frequently used in machine learning and statistics. An important domain of application is provided by collaborative filtering, whereby a low-rank matrix describes the ratings that a large set of users attribute to a large set of products. The problem is in this case to predict future ratings from a sparse subset currently available. The dataset released for the Netflix challenge provides an ideal testbed for theory and algorithms for learning low-rank matrices.

Given  $M$ , a random  $n \times n$  matrix of rank  $r$ , we assume that a uniformly random subset  $E$  of its entries is observed. We describe an efficient procedure that reconstructs  $M$  from  $|E| = O(rn)$  observed entries with arbitrarily small root mean square error, whenever  $M$  satisfies an appropriate incoherence condition. If  $r = O(1)$ , the algorithm reconstructs  $M$  exactly from  $O(n \log n)$  entries. This settles a recent open problem by Candes and Recht.

In the process of proving these statements, we obtain a generalization of a celebrated result by Friedman–Kahn–Szemerédi and Feige–Ofek on the spectrum of sparse random matrices.

*This is joint work with R. H. Keshavan and S. Oh.*