

A Mean Field Games model for the choice of insulation technology of households

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Introduction

- problem: how to describe in a continuous period the technological arbitration (insulation choices) of a large population?
- tools: "Mean field games" (Nash equilibrium with infinite number of players)
- to find dynamical equilibria for this model

Goals

- design a stylised model, describing the arbitration between insulation and non-insulation with positive externality, and the possibility of a **technological transition**
- develop a **numerical method**
- simulation

References - Mean field games

- J.-M. Lasry and P.-L. Lions, Jeux à champ moyen. I. Le cas stationnaire. (French), *C. R. Math. Acad. Sci. Paris*, vol. 343 (9), 2006, pp 619-625.
- J.-M. Lasry and P.-L. Lions, Jeux à champ moyen. II. Horizon fini et contrôle optimal. (French), *C. R. Math. Acad. Sci. Paris*, vol. 343 (10), 2006, pp 679-684.
- J.-M. Lasry and P.-L. Lions, Mean field games, *Jpn. J. Math.*, vol. 2 (1), 2007, pp 229-260.

References - Numerical analysis

- Y. Maday, J. Salomon and G. Turinici, Monotonic time-discretized schemes in quantum control, *Num. Math*, vol. 103 (2), 2006, pp 323-338.
- J. Salomon and G. Carlier, A monotonic algorithm for the optimal control of the Fokker-Planck equation, *soumis*, 2008.
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The model - general settings

Framework:

- large economy: **continuum** of consumer agents
- time period: $[0, T]$
- any household owns exactly one house and cannot move to another one until T

The model - the agents

- **arbitration** between insulation and heating.
a generical player (or agent) \leftrightarrow an insulation level
- insulation level x belongs to $[0, 1]$
($x = 0$: no insulation, $x = 1$: maximal insulation)
- controlled process of the agent: $dX_t = \sigma dW_t + \alpha_t dt + dN_t(X_t)$
where α is the **control** parameter (insulation effort), σ is a data of the model (noise)
- note that X_t is a diffusion process with reflexion, in the above equality, $dN_t(X_t)$ has the form $\chi_{\{0,1\}}(X_t)\vec{n}d\xi_t$ (see Freidlin)
- initial density: $X_0 \sim m_0(dx)$

The model - the costs

An agent of the economy solves a minimisation problem composed of several terms:

- *Insulation acquisition cost:* $h(\alpha) := \frac{\alpha^2}{2}$
- *Insulation maintenance cost:* $g(t, x, m) := \frac{c_0 x}{c_1 + c_2 m(t, x)}$
- *Heating cost:* $f(t, x) := p(t)(1 - 0,8x)$ where $p(t)$ is the unit heating cost (unit price of energy, say)

Here $m(t, \cdot)$ is the **density of agents at time t**

The model - Insulation maintenance cost

- $g(t, x, m) := \frac{c_0 x}{c_1 + c_2 m(t, x)}$
- increasing in x
- decreasing in $m \leftrightarrow$ **economy of scale, positive externality**
The agents should do the same choice, stay together.
The higher is the number of players having chosen an insulation level, the lower are the related costs.

Recall - Nash equilibrium

- N-players game with a set of action A
- The cost function that Player i wants to minimize is:

$$J_i : (x_1, \dots, x_N) \in A^N \longmapsto J_i(x_1, \dots, x_N)$$

- We say that (x_1, \dots, x_N) is a **Nash point** if for every $i = 1, \dots, N$,

$$J_i(x_1, \dots, x_i, \dots, x_N) \leq J_i(x_1, \dots, x, \dots, x_N), \forall x \in A$$

The model - The minimization problem

The minimization problem is:

$$\left\{ \begin{array}{l} \inf_{\alpha \text{ adm}} \mathbb{E} \left[\int_0^T h(\alpha(t, X_t^x)) + f(t, X_t^x) + g(t, X_t, m(t, X_t^x)) dt \right] \\ dX_t = \alpha_t dt + \sigma dW_t + dN_t(X_t) \\ X_0 = x \end{array} \right.$$

We can rewrite:

$$\left\{ \begin{array}{l} \inf_{\alpha \text{ adm}} \int_0^T \int_0^1 \left[\frac{\alpha(t,x)^2}{2} + f(t,x) + g(t,x,m(t,x)) \right] m(t,x) dx dt \\ \partial_t m - \frac{\sigma^2}{2} \Delta m + \text{div}(\alpha m) = 0, \quad m(0, \cdot) = m_0(\cdot), \\ m'(\cdot, 0) = m'(\cdot, 1) = 0 \end{array} \right.$$

The model - Some observations

- agents are rationals
- **rational expectations** → every agent uses the global density m for every t as a data
- in the second formulation, the linear constraint is the controlled Fokker-Planck evolution equation (also called Kolmogorov forward equation)
- we use the **Mean field games** framework

The model - Mean Field Equilibrium

- A **Mean field equilibrium** (Nash equilibrium with an infinite number of players) corresponds to a solution of the following system:

$$\begin{cases} \partial_t m - \nu \Delta m + \operatorname{div}(\alpha m) = 0, & m|_{t=0} = m_0 \\ -\nabla v = \alpha \\ \partial_t v + \nu \Delta v + \frac{\alpha^2}{2} + \alpha \cdot \nabla v = -\phi'(m), & v|_{t=T} = 0 \end{cases} \quad (1)$$

- $\phi(m) := \int_0^1 \left(p(t)(1 - 0,8x) + \frac{c_0 x}{c_1 + c_2 m(t,x)} \right) m(t,x) dx$ is the aggregate cost function and $\nu := \frac{\sigma^2}{2}$
- coupling 2 PDEs backward-forward (numerical difficulties)

The model - Externality & scale effect

The MFG framework is interesting to describe a situation which lives between two economical ideas: **positive externality** and **economy of scale**

- **positive externality**: positive impact on any agent utility NOT INVOLVED in a choice of an insulation level by a player
- **economy of scale**: economies of scale are the cost advantages that a firm obtains due to expansion (unit costs decrease)

The model - Defaults

- stylised from the "industrial" point of view
- not realistic (heating price, maintenance...)
- and not a simplification of statistical data

The model - Qualities

- transition effect (continuous time, continuous space)
- atomised agent (his action has no influence on the global density, micro-macro approach)
- non-cooperative equilibrium with rational expectations

Numerical simulations (with G. Turinici and J. Salomon)

- Define $J(\alpha) := \int_0^T \int_0^1 \left[\frac{\alpha(t,x)^2}{2} + f(t,x) + g(t,x,m) \right] m(t,x) dx dt$
- Case of a **concave** map on m and a **linear constraint** (Fokker-Planck evolution equation) \rightarrow we can't use a big part of gradient methods
- we used a "**monotonic scheme**" algorithm, which gives a strategy to find α^{k+1} given α^k .

Numerical simulations - Monotonic scheme

- The introduction of the adjoint leads to a factorization:

$$J(\alpha^{k+1}) - J(\alpha^k) \leq \int_0^T \int_0^1 (\alpha^{k+1} - \alpha^k) H(\alpha^{k+1}, \alpha^k)$$

- The monotonic scheme gives a choice of α^{k+1} such that:

$$(\alpha^{k+1} - \alpha^k) H(\alpha^{k+1}, \alpha^k) \leq 0$$

- problem: if m becomes numerically negative, the monotonic scheme explodes: \rightarrow be careful choosing the discretization of:

$$\partial_t m - \nu \Delta m + \operatorname{div}(\alpha m) = 0$$

Numerical simulations - Godunov scheme

- some very high order schemes do not satisfy the condition $m_j^i > 0$ for all i, j

- We have chosen a **Godunov** scheme:

$$m_j^{i+1} = m_j^i + \nu \frac{dt}{dx^2} (m_{j+1}^i - 2m_j^i + m_{j-1}^i) - \frac{dt}{dx} (m_{j+\frac{1}{2}}^i \alpha_{j+\frac{1}{2}}^i - m_{j-\frac{1}{2}}^i \alpha_{j-\frac{1}{2}}^i)$$

- choosing this scheme, we get a discretization for the adjoint equation

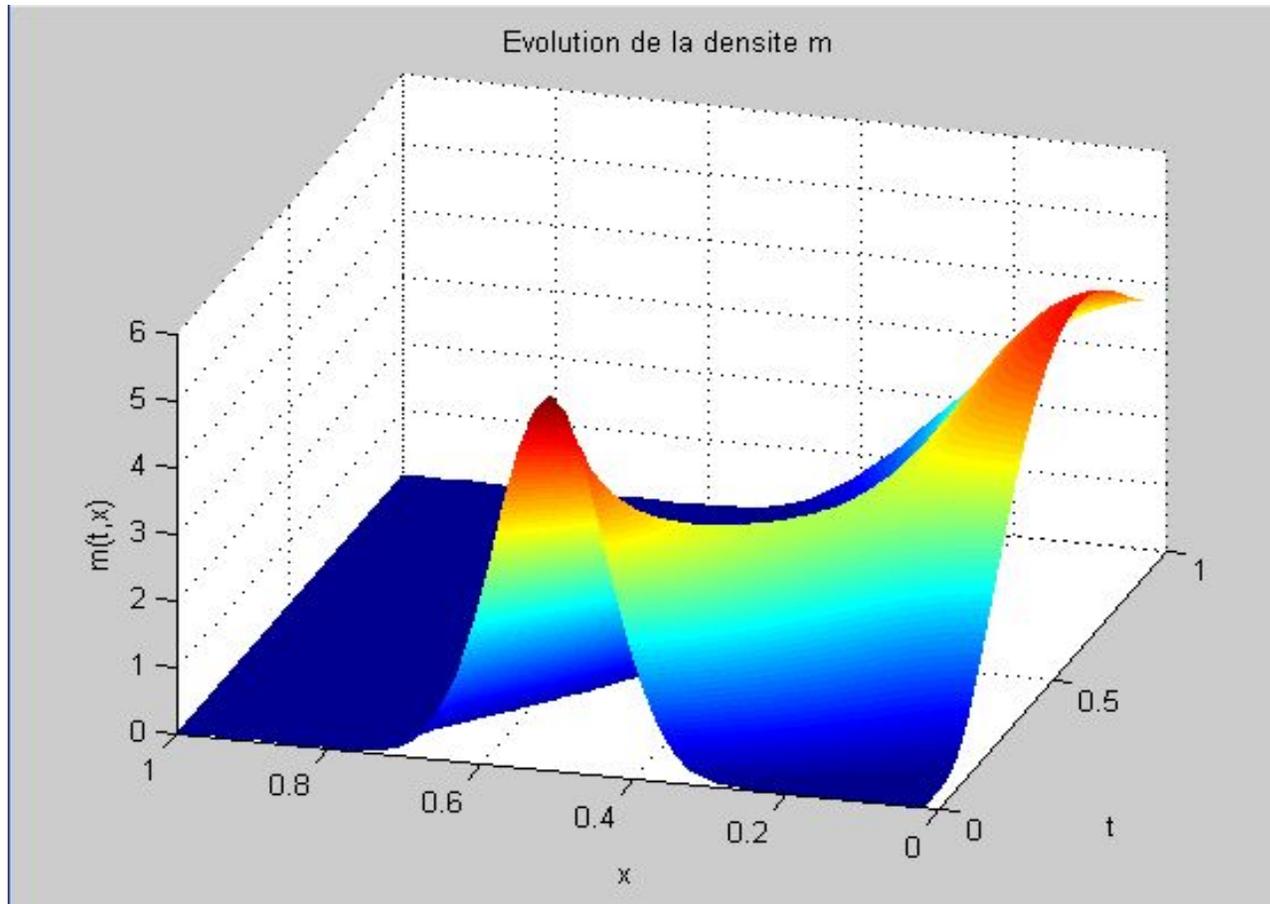
Some numerical results

- the costs:
 - heating: $\rightarrow f(t, x) = p(t)(1 - 0,8x)$
 - insulation: $\rightarrow g(t, x, m) = \frac{x}{0.1+m(t,x)}$
- *1st example*: $p(t)$ constant / same choices
- *2d example*: $p(t)$ reaching a peak (non constant) / irreversibility of the insulation investment
- *3d example*: $p(t)$ reaching a peak (non constant) / multiplicity of equilibria

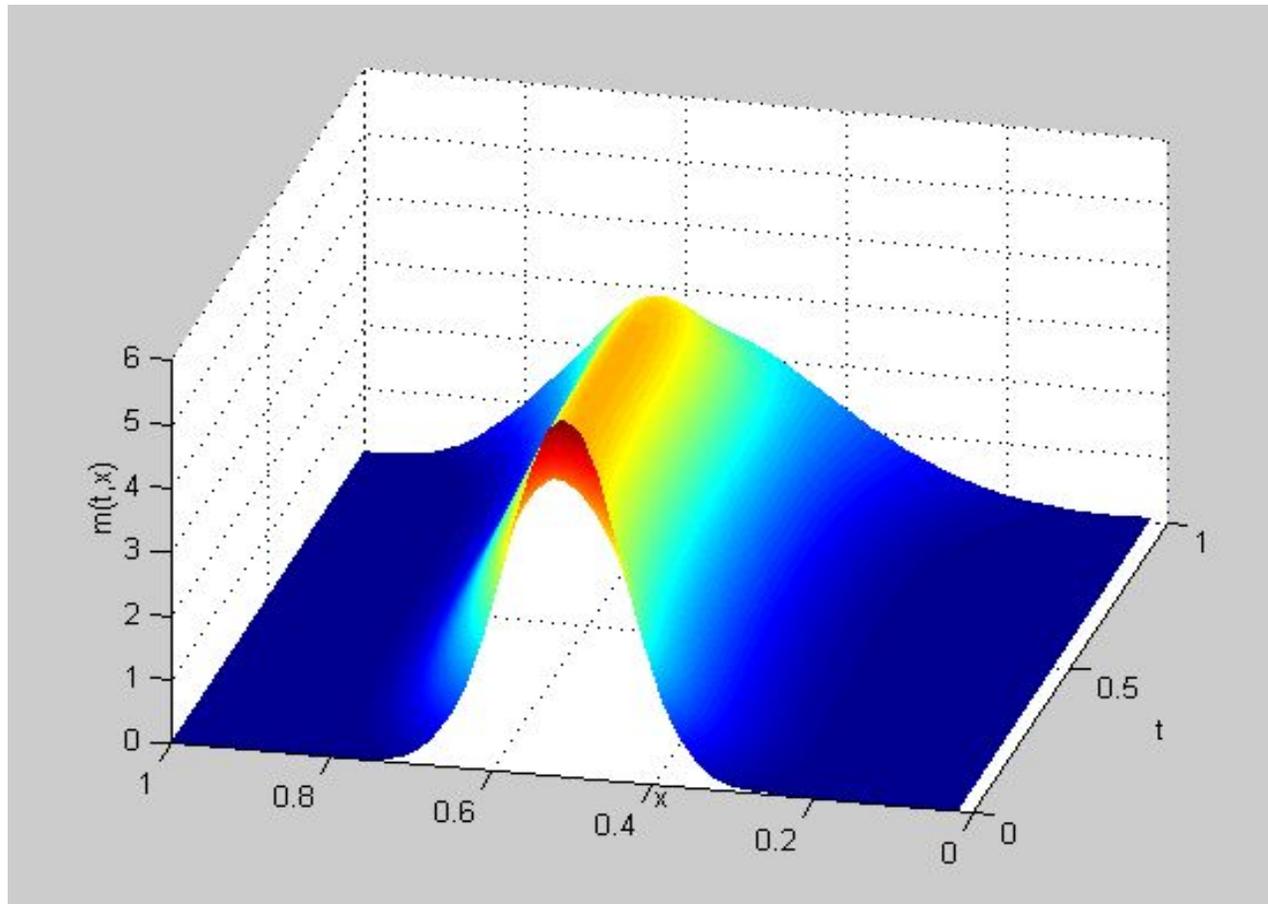
Some numerical results - First case

- the initial density of the householders is a gaussian centered in $\frac{1}{2}$
- the time period and the noise are respectively $T = 1$ and $\nu = 0.07$
- the **energy price is constant** (in the three next graphics, $p(t) \equiv 0, 3.2$ and 10)

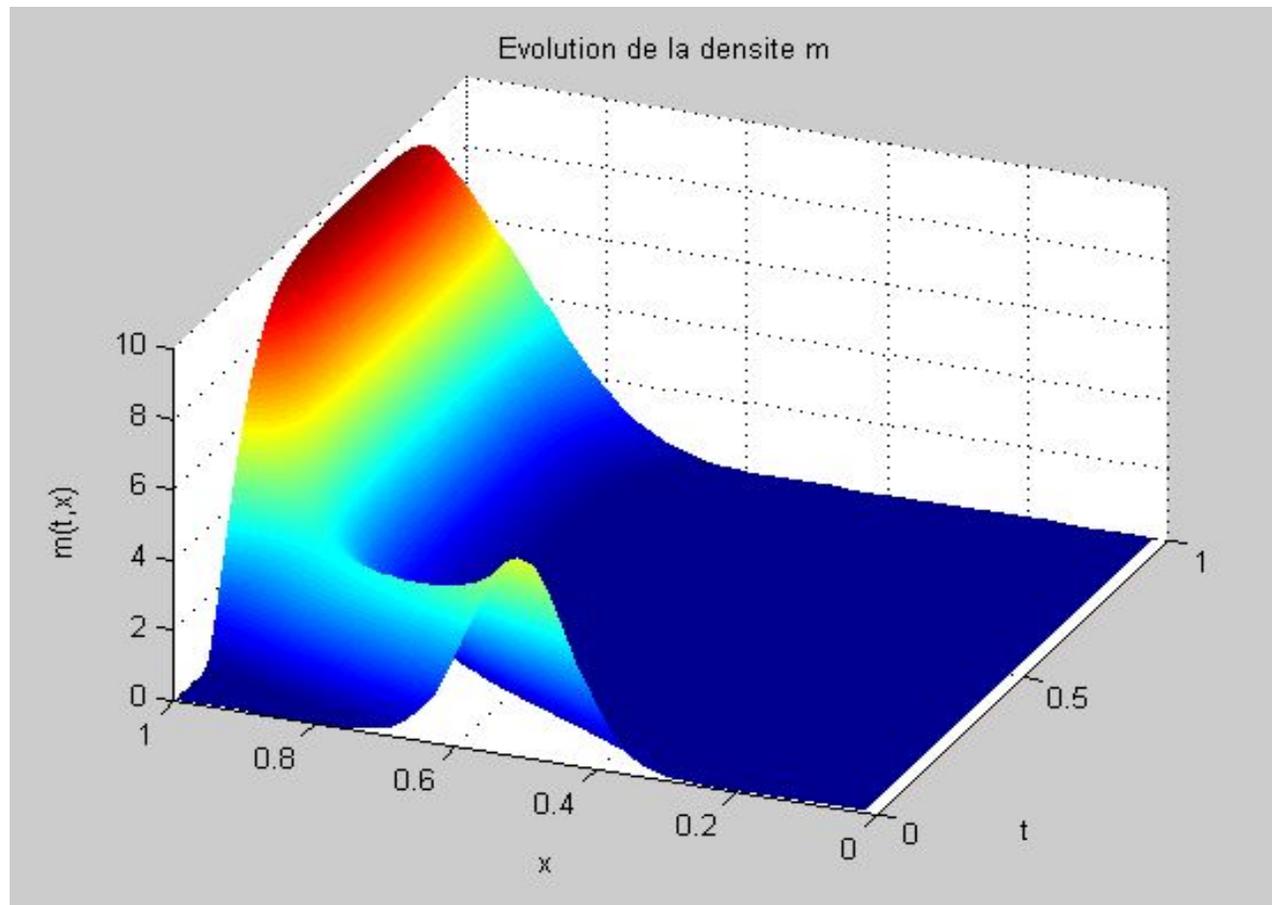
Some numerical results - $p(t) \equiv 0$



Some numerical results - $p(t) \equiv 3.2$



Some numerical results - $p(t) \equiv 10$



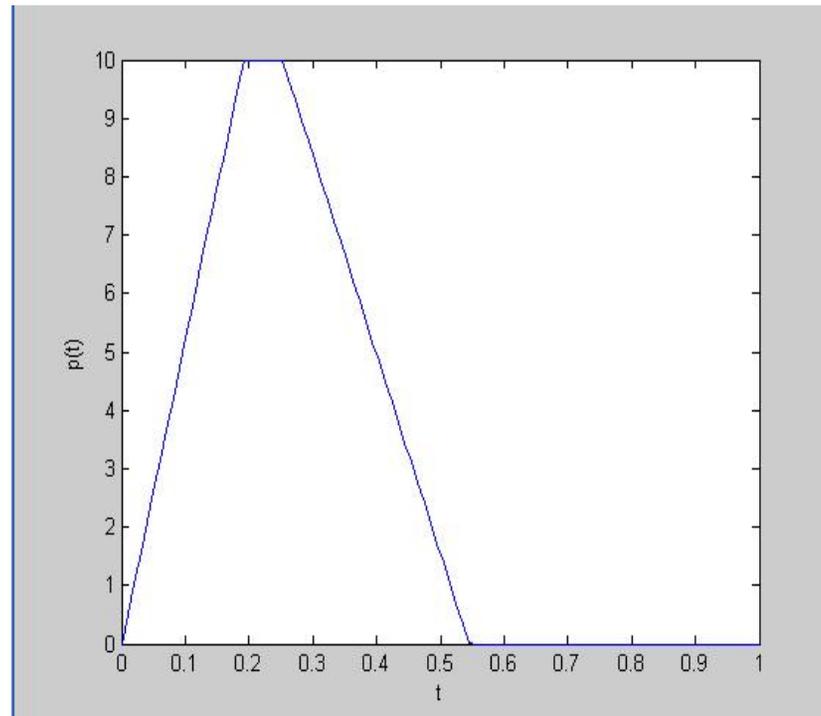
Some numerical results - Second case

- the initial density of the agents is a gaussian centered in 0.25 (*i.e* agents are not equipped in insulation material)
- the energy price is **not a constant parameter**, we look at the following case: the price first **reaches a peak** and then decreases to his first level.
- We change the set of the admissible controls:

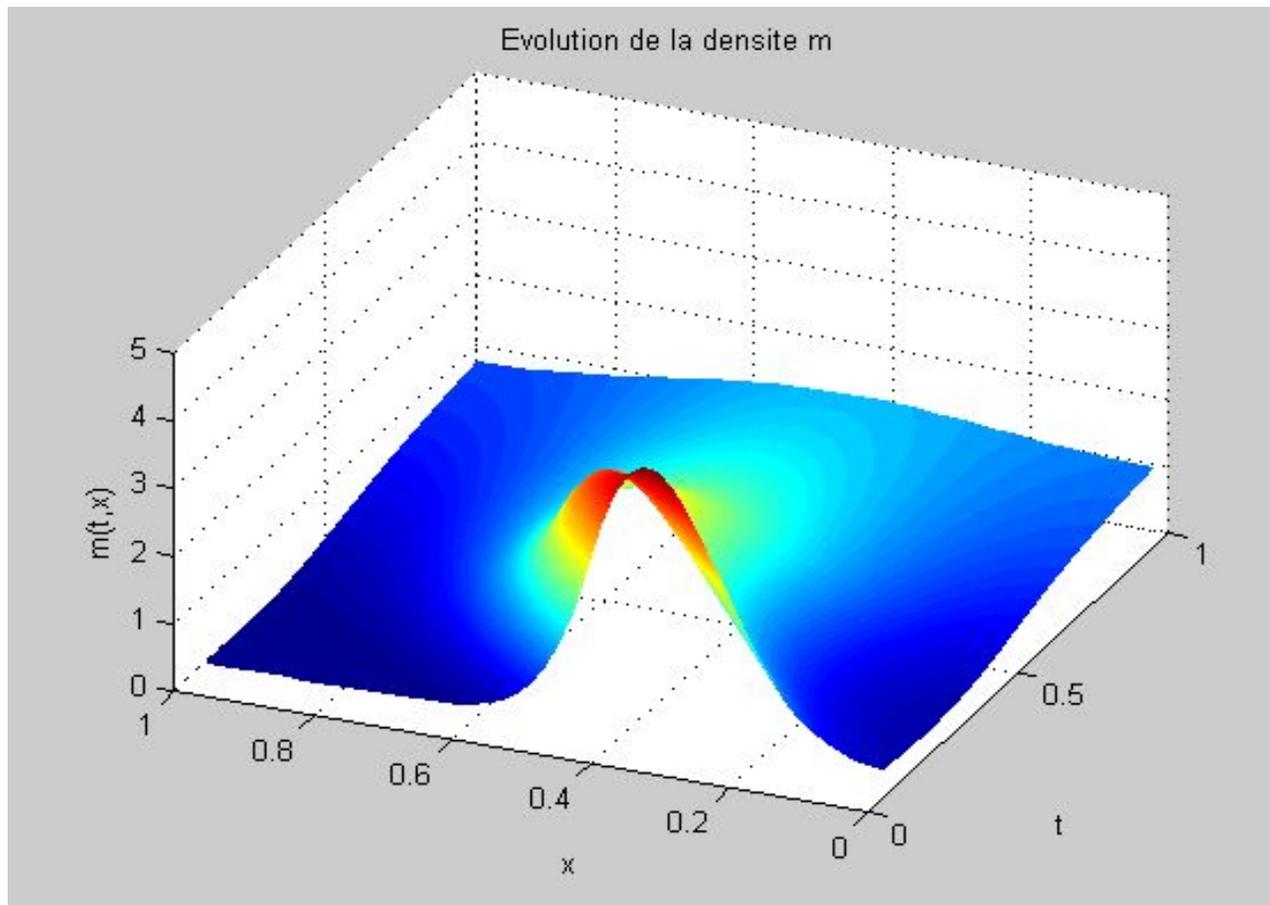
$$0 \leq \alpha(t, x) \leq C = 10$$

it means an **investment irreversibility** in insulation material

Some numerical results - $p(t)$



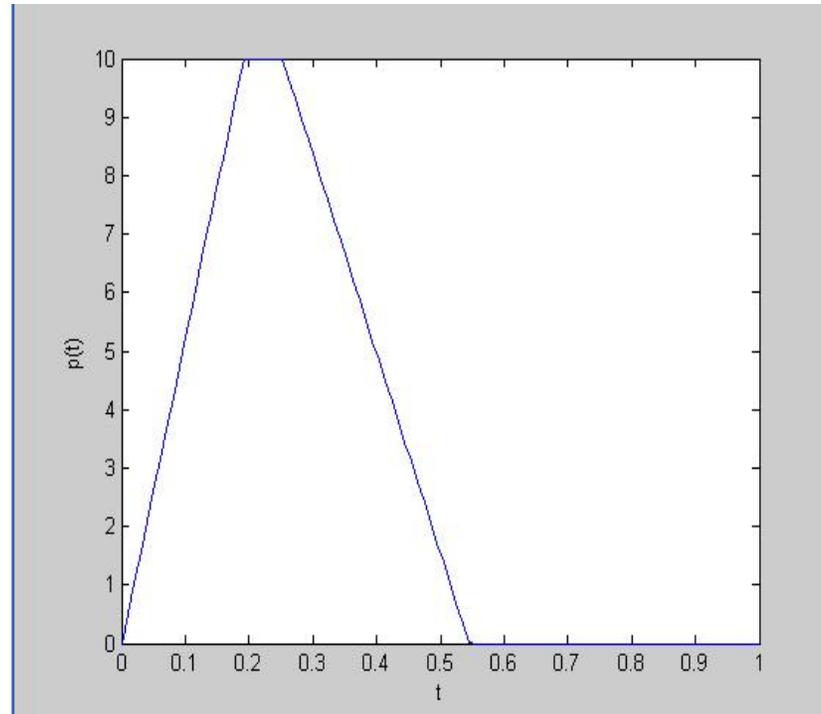
Some numerical results - Second case



Some numerical results - Third case

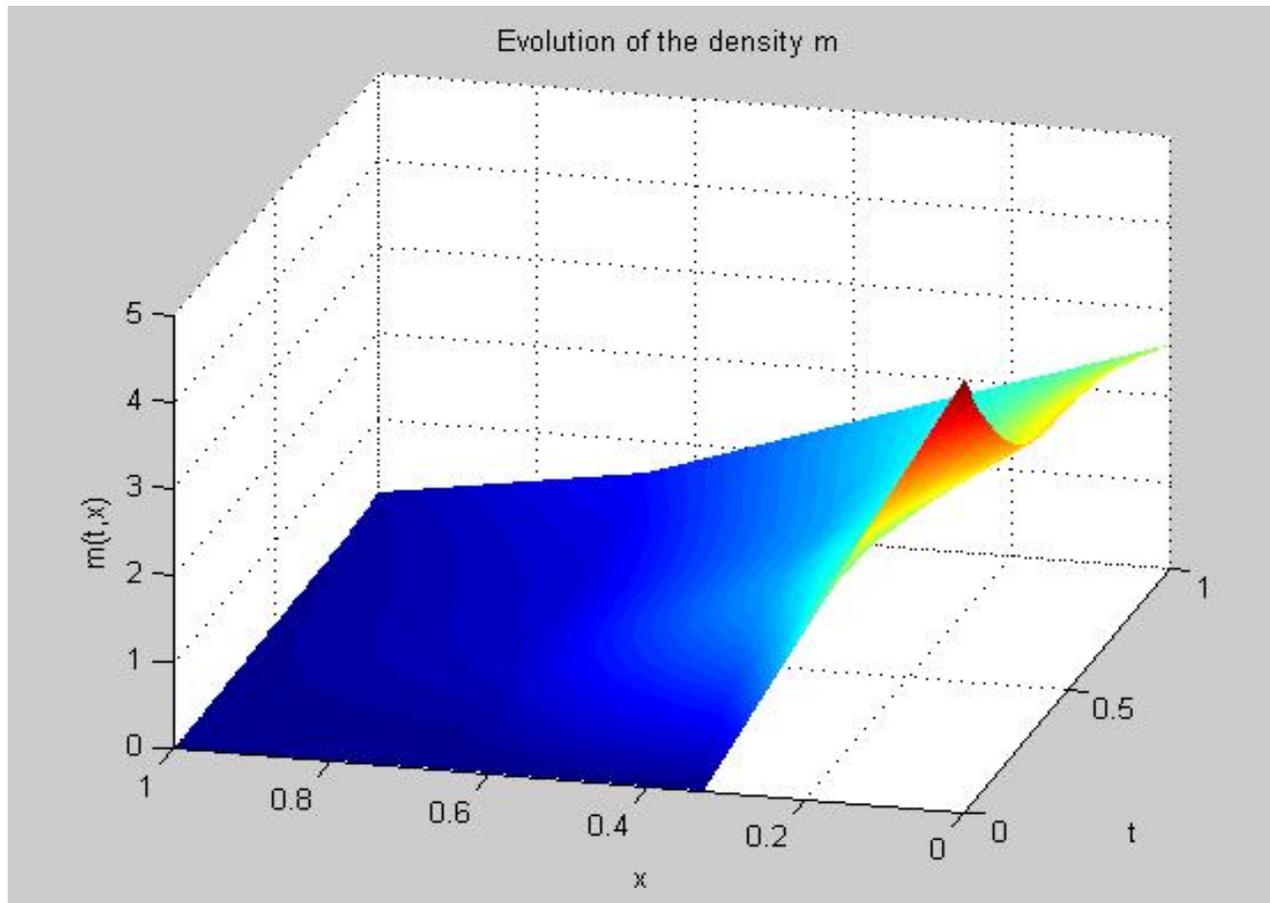
- the initial density of the agents is an approximation of a Dirac in 0.1 (*i.e* agents are not equipped in insulation material)
- the energy price is **not a constant parameter**, we look at the following case: the price first **reaches a peak** and then decreases to his first level.

Some numerical results - $p(t)$

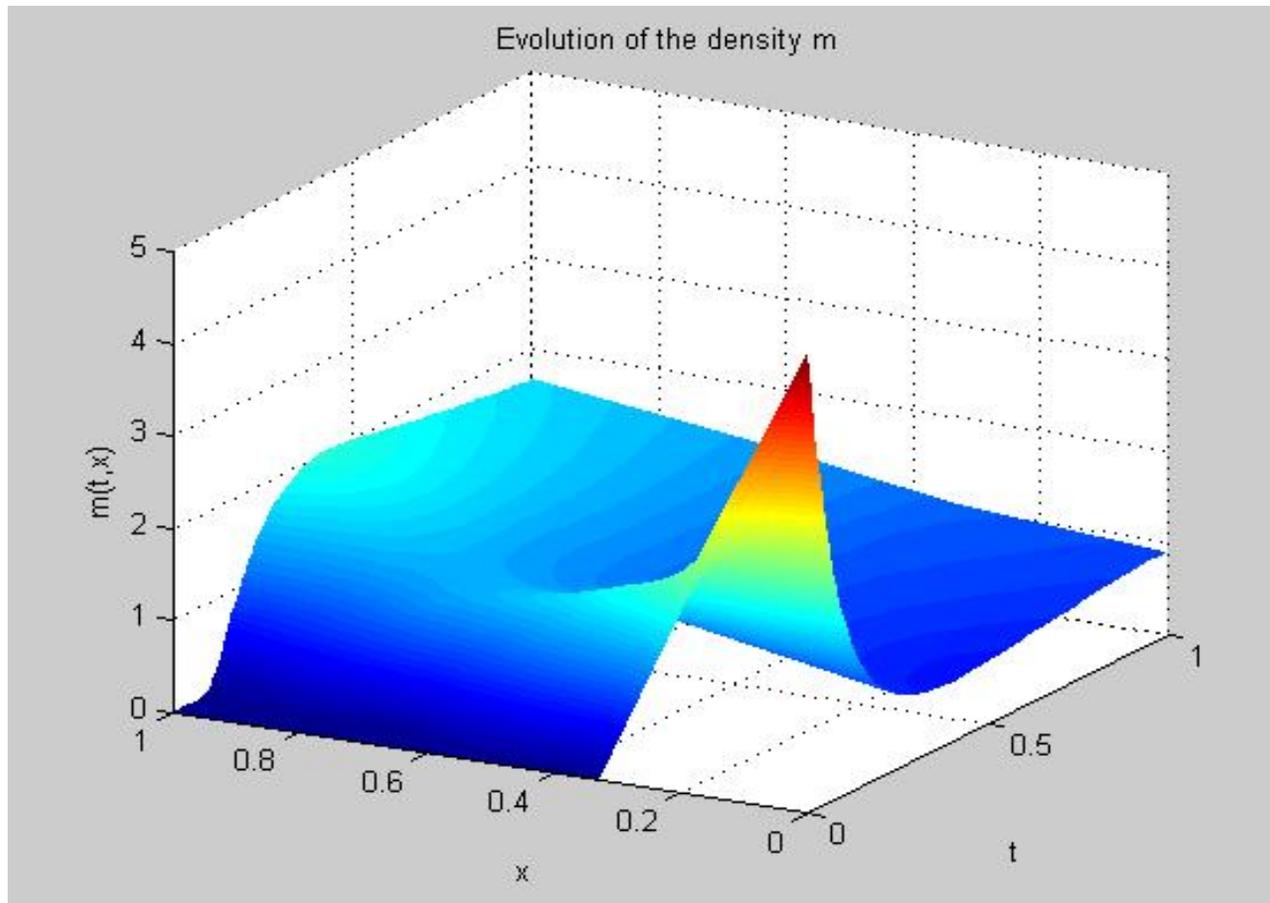


Question: In such a case, can we find two Mean Field Equilibria, the first related to the expectation of a higher insulation level, the second to the expectation of heating ?

Some numerical results - Two equilibria



Some numerical results - Two equilibria



Multiplicity of equilibria - Incentive policy

- we found an **insulation-equilibrium** and an **energy consumption-equilibrium**
- we can imagine **incentive public policies** in order to get the best equilibrium from a certain point of view
- from the ecological point of view: the best is the insulation-equilibrium

Concluding remarks and targets

- dynamical model (continuous time, transition) with infinite number of agents
- Mean Field Equilibrium (Nash, rational expectations) with economy of scale and positive externality
- numerical tool to solve such a problem
- multiplicity of equilibria, incentive policies
- main goal: theoretical proof of convergence (in preparation) and calibration

